

HudsonCyber Announces the Launch of PortLogix™, its Cybersecurity Data-Driven Program Management System for Ports

Cherry Hill, NJ, May 17, 2021 // HudsonCyber, a division of HudsonAnalytix, Inc., is pleased to announce the launch of its PortLogix™ application, an innovative cybersecurity program management system specifically designed for ports, port facilities, and terminal operators. PortLogix™ helps port stakeholders assess their cybersecurity capabilities, discover gaps, identify and prioritize solutions, benchmark progress, and demonstrate cybersecurity capability maturity.

As in many industries across the globe, cyber attacks in the maritime industry are on the rise. Since the start of the COVID-19 pandemic, the maritime industry as a whole has seen an unprecedented rise in the quantity and variety of cyber attacks. Prominent port and maritime organizations, including the International Maritime Organization (IMO), have suffered cyber attacks. Accordingly, ports, port facilities, and terminal operators are increasingly recognizing the urgency to address the challenge of cyber threats.

“We are proud to have developed an approach that enables ports, port facilities, and terminal operators to meet the difficult cybersecurity challenges facing them today,” said Cynthia Hudson, Chief Executive Officer of HudsonAnalytix. “Our PortLogix™ platform and methodology will provide them with a roadmap of recommendations to support their journey toward more sustainable cyber risk management and make informed decisions on how best to protect their valuable systems and data that underlie modern global logistics.”

PortLogix™ assists ports, port facilities, and terminal operator leaders addressing their cybersecurity challenges cost-effectively and collaboratively. As a cloud-based application, PortLogix™ engages stakeholders from across the organization to stimulate in-person or virtual cross-functional collaboration, promote hands-on analysis, and enhance communication and information sharing. Employing a data-driven approach, it facilitates self-assessment, target profile development, progress monitoring, cybersecurity resource allocation and management, and investment planning efforts. Piloted in seven ports in the United States and the Dominican Republic, PortLogix users have employed the program to inform where and how they can most efficiently allocate precious resources, enable them to benchmark their cybersecurity capability progress over time, and help them sustain their long-term cyber risk management efforts.

[do you have anecdotal examples of customer usage, recognizing that you can't name names? How about the impetus for development (encouragement by the insurance community, ports and others, etc)]

“PortLogix™ is the culmination of a multi-year development effort that brought together a range of cybersecurity experts and numerous stakeholders from the global port and insurance communities,” said Max Bobys, Practice Leader for HudsonCyber. “We are pleased to continue our support of the global port community with an easy-to-deploy, cost-effective, and sustainable solution that empowers our clients in their efforts to manage and understand the challenges around cybersecurity in the context of their specific operating environments.”

If you would like to schedule a private PortLogix™ demonstration or wish to receive more information on port and maritime cybersecurity, please contact [HudsonCyber](#) at portlogix@hudsoncyber.com or call +1.856.342.7500.

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About HudsonCyber

HudsonCyber was formed in 2014 and has become a global leader in delivering trusted cyber risk management services to the global maritime industry. Our team merges longstanding maritime risk management experience with extensive knowledge in supporting the global port community on cybersecurity challenges. Our experts have been at the forefront of developing, implementing, and managing enterprise-level cybersecurity strategies and investments, cyber risk management processes, and maritime-based cyber risk management solutions across the globe. Our core value proposition is built around our award winning *PortLogix* and *HACyberLogix* assessment and decision-support solutions, customized training, and our tailored cyber threat intelligence services.

About HudsonAnalytix, Inc.

HudsonAnalytix, Inc. is a full-service international advisory firm providing risk management, enterprise security, incident response and claims mitigation expertise to the world's leading port authorities, terminal operators, commercial shipping, oil and gas companies, financial institutions, insurers, and governments. Our comprehensive services, global knowledge, and deep experience empower our clients with the ability to successfully achieve their regulatory, commercial, and operational goals and objectives efficiently, effectively, and profitably.